

Do you need help with hearing?

Maybe you're not sure if you need the help available through your HearPO® hearing health care program. Only through a hearing test performed by a qualified hearing health care provider can you be certain. However, hearing-impaired individuals (or their loved ones) may notice a number of common symptoms.

Take this quick test to find out.

Yes	No	
<input type="checkbox"/>	<input type="checkbox"/>	Do you feel that people mumble or do not speak clearly?
<input type="checkbox"/>	<input type="checkbox"/>	Do you have trouble with understanding conversations in restaurants?
<input type="checkbox"/>	<input type="checkbox"/>	Do you turn the TV up louder than others need to?
<input type="checkbox"/>	<input type="checkbox"/>	Do you have problems following conversations between the front and back seat of cars?

If you've answered yes to any one of these questions, we encourage you to call HearPO to learn more about how you can take advantage of your hearing health benefit.

Don't wait — get in touch with HearPO now.

Hearing loss is one of today's most common health conditions affecting nearly 35 million Americans according to the Better Hearing Institute.

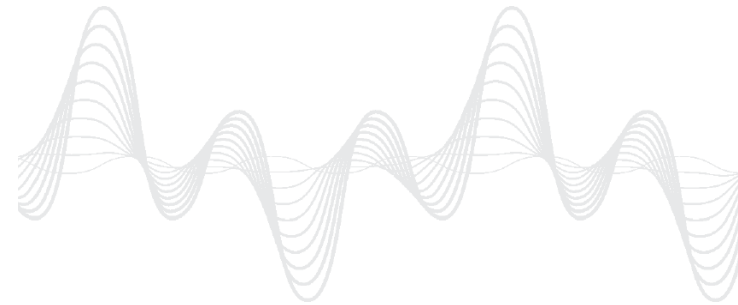
Hearing loss usually comes on so gradually, you might not realize it's happening. The important thing is to catch it and resolve it in the early stages. Left untreated, hearing loss may profoundly undermine your quality of life. Which can result in reduced participation in organized social activities.*

Call **1-866-349-9055**
or visit **www.hearpo.com**

*The National Council on the Aging, May 1999. Study conducted by the Senior Research Group.

How to access your HearPO® Program.

You deserve to hear better.



1 Call HearPO to start the process

- Call (866) 349-9055 to locate a hearing health care provider in your area.
- Our representative will explain the HearPO process and help you make an appointment with a hearing health care provider.
- A HearPO authorization packet will be mailed; this activates your hearing health care program.

2 At your appointment

- The HearPO hearing health care provider will test your hearing to determine whether you can be helped and which hearing aid is the most appropriate for you.
- At the end of your hearing test appointment, you'll pay the discounted HearPO rate for all test procedures.
- Once the hearing aid is selected, the hearing health care professional will order the hearing aids.

3 Receive your hearing aids

- You'll be contacted for a fitting when the product is received by your hearing health care provider.
- As part of the fitting process, you'll receive complete instructions on the use and care of your hearing aids.
- HearPO processes your payments for the hearing aids by the provider collecting the payment from you and forwards this to HearPO at the time of fitting.
- Keep in mind the important HearPO comprehensive program includes a 60-day trial period and one year after care.

a national strategic partner of
American Diabetes Association

*HearPO is an American Diabetes Association National Strategic Partner.
The American Diabetes Association does not endorse any specific health care program.*

Hearing Health Program Overview

Take control of your hearing and your quality of life.

Call HearPO or visit www.hearpo.com

Choosing HearPO is a smart decision!

Your employer or sponsor organization cares enough about you and your quality of life to partner with HearPO, one of the largest providers of hearing health programs in the United States.

When you access the HearPO Program, you take an important step toward reconnecting with the sounds that are important to you. You've made a smart decision in other ways, too, because no other hearing health care program offers you all this:

- **Credibility** — Many years of partnering with prominent employers, insurance companies and private organizations
- **Convenience** — Outstanding hearing care at over 2,200 hearing health care locations and growing
- **Expertise** — Hearing health care by providers who must complete the HearPO credentialing process
- **Choices** — Access to a wide range of high-quality, name-brand hearing aids
- **Value** — The lowest price on your hearing aids, guaranteed*
- **High Satisfaction** — A customer satisfaction rating of 90% or higher for more than a decade

We offer financing options



The HearPO® package includes:

- **Discounted prices** on 1,000-plus brand-name hearing aids from several industry-leading manufacturers.
- **Low-price guarantee*** – if you should find a lower price at another local provider, we'll gladly beat that price by 5%.
- **60-day no-risk trial period** – if you're not satisfied, return your hearing aids within the trial period for a 100% refund.
- **3-year warranty** – one of the longest you'll find anywhere – on most hearing aids, covering repairs, loss and damage.†
- **1-year of follow-up care** – cleaning, adjustment and other hearing aid services – included in the price of your hearing aid.
- **Free batteries** – one year supply mailed directly to your home (maximum of 80 cells per hearing aid).

*Competitor coupon required for verification or price and model. Limited to manufacturers offered through the HearPO program. Local provider quotes only will be matched.

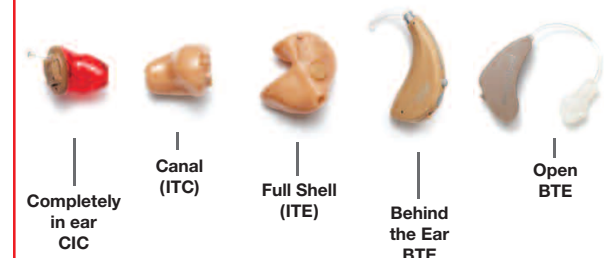
†Some exclusions apply. Limited to one-time claim for loss and damage. Deductible charges apply.

Open your mind...and your ears... to what's new.

Has it been a while since you checked out hearing aid technology? We think you'll be amazed when you see and hear the latest innovations. Today's hearing aids deliver clearer, more natural sound.** Many models are equipped to reduce the background noise that can interfere with conversation. Compared with the hearing aids of just a few years ago, the latest products are more comfortable (you might forget they're in your ears!), more convenient (how does automatic volume control sound to you?) and smaller, less conspicuous than ever (you're wearing hearing aids — really?!).

The HearPO hearing health care provider will discuss daily activities and provide testing to determine the best solution for your hearing needs. Rest assured, the brand-name hearing aids offered through HearPO provide today's most advanced features and exceptional sound quality. Even better, you'll pay specially discounted prices, thanks to our extensive network size and our long-standing relationships with leading manufacturers.

Types of Hearing Aids



** Hearing aids cannot restore natural hearing.

*Competitor coupon required for verification of price and model. Limited to manufacturers offered through the HearPO program. Local provider quotes only.